



Mantinga Continues Product and International Expansion

Lithuania-based and one of the largest frozen bakery producers in the Baltic States Mantinga will present recent additions to its product portfolio at PLMA 2026, alongside outlining further steps in its international development strategy.

At PLMA 2025, two of the company's bakery innovations were recognised for their marketing concept and consumer convenience. These included "Crookie" pastry and "Frytastic" pizzas adapted for air fryers. Both products were showcased in the "New Product Expo – Idea Supermarket" zone alongside other selected international brands.

At this year's exhibition, Mantinga is introducing recent additions to its frozen bakery portfolio. Among them are two product innovations: Donut Pizza – a concept combining the visual format of a donut with savoury pizza-inspired toppings – and a shareable savoury French baguette, pre-scored for separation and available in two flavours: garlic butter, and garlic butter with cheese and ham. The garlic French baguette is one of the TOP products has been part of Mantinga's assortment for 27 years continues to represent a stable product category across multiple markets.

The new additions reflect the company's ongoing product development efforts, focused on adapting established bakery formats to evolving retail and foodservice requirements. Mantinga's portfolio includes bread, snacks and frozen bakery, the assortment is reviewed and updated in response to market developments, with attention to operational efficiency, product consistency and sustainable production practices.

Nearly three decades after introducing frozen bakery products in Lithuania, Mantinga exports to almost 40 countries. The company supplies markets in the Baltics and Scandinavia, as well as countries outside Europe, including Japan and the United States. Through bake-off solutions, the company works with retail, wholesale and HoReCa partners, with a focus on operational efficiency and consistent product quality.

As part of its long-term development strategy and international expansion, Mantinga established local entities in Poland and the Netherlands last year and continues to develop partnerships in Asian markets.

"Our priority is long-term partnership and sustainable growth," said Mantas Agentas, Chief Executive of Mantinga Group. "We focus on practical bake-off solutions that support our partners in managing operations and adapting their assortments to changing market needs."

Mantinga operates four production facilities – three in Lithuania and one in Latvia – with a combined production area of more than 62,000 square metres.