



Sweet delight all year long

PRESS RELEASE

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Vobro expands EGO pralines portfolio with new flavour and packaging format

Vobro, a Polish confectionery manufacturer, has announced the expansion of its EGO pralines portfolio with the introduction of a new flavour variant and updated packaging format. The development includes the addition of a plum-based praline and the implementation of a doypack format.

The update is part of the company's ongoing portfolio development and reflects changing consumer preferences and market demand for new flavour combinations and convenient packaging solutions.

According to Vobro, the new EGO variant has been introduced as part of its 2026 product roadmap and will be gradually implemented across selected markets.

The company states that this step is aligned with its long-term strategy of portfolio diversification and continuous product development.

Media Contact:

Mariusz Sito
Export Sales Department
Vobro Sp. z o.o. Sp.k.
msito@vobro.eu
www.vobro.pl