

Frostkrone Food Group: Irresistible Finger Food and Snack Solutions for Home and on the go

Rietberg, March 16, 2026. Have you tried them yet? The Frostkrone Food Group is showcasing new, exciting finger food and snack options at PLMA 2026, demonstrating how modern finger food works today: fast, versatile, economical, and with a real wow factor.

The company is consistently pushing the boundaries of finger food and snacks—with an eye toward new occasions for consumption, ease of use, and consumers' growing desire for special moments of indulgence. That's why the Frostkrone Food Group offers a range of finger foods and snacks that work just as well after a stressful workday as they do for a relaxed evening with friends or as a simple change of pace in everyday family life. Quick and easy to prepare, the wide selection offers something for everyone. The range combines international food trends with consistently high product quality.

Experience the variety firsthand

At the trade show booth, the Frostkrone Food Group will present numerous new finger food creations that combine international food trends with consistently high quality standards. Consistently combining

Cheesy Loops – Mini size, maximum convenience

Stylish, compact and big on flavour, the new Cheesy Loops are a standout addition to any finger-food range. These golden-brown cheese rings are crisp on the outside and luxuriously creamy inside. The sort of snack that draws the eye on shelf and vanishes even faster on the plate. Designed to stand out in the freezer aisle, they are a true trade-show highlight. They demonstrate Frostkrone Food Group's talent for rethinking finger-food and delivering it as high-quality, commercially viable solutions.

Discover Cheesy Loops in three tempting flavours:

Cheddar & Potato — Mild and creamy, with the smooth taste of Cheddar and potato
Cheddar & Onion — Savoury and hearty, with the rich flavour of Cheddar and onion
Cheddar & Jalapeño — Creamy and bold, with the lively heat of jalapeño and Cheddar

More than just an attractive freezer-aisle impulse, the Loops are highly adaptable in use. They work perfectly as a snack, an accompaniment or a sharing plate, offering a profitable finger-food solution for both retail customers.

Significantly smaller than standard frozen snacks (just 14 g per piece), Cheesy Loops are ready to serve in around two minutes.

Frostkrone Food Group

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Old Amsterdam Cheese Bites: Premium Indulgence in a Finger Food Format

Consumer appetite for high-quality, full-flavoured snacks continues to grow. Old Amsterdam Cheese Bites meet this demand with a clear premium positioning. At their heart is the distinctive Old Amsterdam cheese, crafted from high-quality Dutch milk and renowned for its rich, mature character.

Creamy on the inside and deliciously crisp on the outside, refined with parsley and a hint of garlic, these bites deliver a bold flavour profile that clearly sets them apart from standard snacks. A sophisticated cheese experience – perfectly sized for modern finger food concepts.

Finger food inspired by the Bavarian way of life

Alm Bites bring a true taste of Bavaria to the snack range. Crispy on the outside and filled with creamy, savoury Obazda-style cheese, they combine authentic flavour with modern convenience. Their bite-sized format, quick preparation and distinctive seasoning make them perfect for sharing platters, beer pairings and as a small snack for all lovers of Bavarian cuisine. They're ready in four minutes in an air fryer or deep fryer.

Time to Taste – PLMA 2026, Hall 1, Stand H86

Frostkrone's booth in Hall A1, Booth H86, invites visitors to enjoy snacks and samples, offering spacious tasting areas as well as plenty of room for relaxed conversations and client meetings.

Trade partners and members of the press are warmly invited to visit Frostkrone in Hall 1, Stand H86 on 19 and 20 May. Alongside product demonstrations and tastings, the stand offers the perfect opportunity for inspiration, and discovering the next big trends in finger food.

ABOUT THE FROSTKRONE FOOD GROUP

The Frostkrone Food Group - with its headquarters located in the town of Rietberg, in the federal German state of North Rhine-Westphalia - stands out for its exceptionally wide variety of finger-food and snacks. The Group markets its products in the food retail trade and also in the food service industry. The diverse product range is available worldwide in a great deal of countries including those in Scandinavia, the Netherlands, France, Spain, Portugal, Great Britain, Switzerland, Eastern Europe, Asia and the USA.

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The Frostkrone Food Group boasts several cutting-edge production facilities in Germany, France, Great Britain and the USA. Since its foundation in 1997, the company has established itself as an innovative trendsetter in the deep-frozen, convenience food segment.

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