



Introducing AVOEVO: A New Standard in Culinary Innovation

The perfect harmony of avocado oil and extra virgin olive oil

San Michele di Serino AV, 27/3/2026 — Today marks the official launch of **AVOEVO**, an innovative culinary oil that brings together the best of two worlds: 50% avocado oil and 50% extra virgin olive oil. Designed for modern kitchens and health-conscious consumers, AVOEVO sets a new benchmark in versatility, flavor, and nutrition.

AVOEVO is the result of a careful balance between the smooth, nutrient-rich profile of avocado oil and the bold, aromatic character of extra virgin olive oil. This unique blend offers a delicate taste that enhances a wide variety of dishes—from fresh salads and vegetables to grilled meats and gourmet creations—without overpowering natural flavors.

“Our goal with AVOEVO was to create something truly distinctive,” said Silvio Chieffo, Export Manager. “We wanted an oil that combines the nutritional benefits and culinary strengths of both ingredients, delivering a product that is as functional as it is flavorful.”

Rich in healthy fats and naturally containing antioxidants, AVOEVO is crafted for those who seek both taste and wellbeing in their everyday cooking. Its balanced composition also makes it suitable for multiple uses, including dressing, sautéing, and finishing dishes.

With its sleek packaging and innovative concept, AVOEVO aims to appeal to food lovers, chefs, and anyone looking to elevate their culinary experience with a single, versatile product.

AVOEVO is now available at selected retailers.

About AVOEVO

AVOEVO is a next-generation culinary oil blending equal parts avocado oil and extra virgin olive oil. Created with quality, innovation, and simplicity in mind, AVOEVO is designed to inspire creativity in the kitchen while supporting a balanced lifestyle.

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