



Love and passion in fine taste

Limited Edition launch – World Cup 2026

Peppersweet filled with fresh cheese – American BBQ-Style

PLMA Amsterdam | May 2026

We are launching the ultimate fan snack as a limited edition for the upcoming FIFA World Cup! The unique combination of the finest Austrian cream cheese and authentic American BBQ flavors creates a delicious highlight, perfect for the exciting tournament. The crunchy Peppersweet with its creamy cream cheese filling and pleasantly smoky grilled aroma adds that special touch to every thrilling football evening. Enjoy Austrian tradition while cheering on the national team! The perfect combination to savor during every nerve-wracking match or as a pick-me-up during halftime!





Love and passion in fine taste

DIE KÄSEMACHER GmbH.

With all our passion and proven tradition **DIE KÄSEMACHER** are producing a wide variety of cheese and antipasti-specialities in the very north of Austria.

Prior to our delicate, handcrafted cheese products is a careful manufacturing of our raw milk in accordance with nature. Moreover, we place particular emphasis on a sustainable production process and a conscientious attitude towards nature and the environment.

Whether semi-hard cheese, cream cheese varieties or antipasti-specialties, the sustainable product creations of **DIE KÄSEMACHER** make it possible to experience the Waldviertel every single day.

DIE KÄSEMACHER is a family run business, founded by Hermann Ploner in 1991. At that time, he was the first who was specialised in products manufactured from sheep- and goat milk in Austria. In 2013, his daughter Doris Ploner took over the management of the company.

The company is supplying all domestic retailers and exports to more than 30 countries in the world – the export share amounts to 22 percent.

DIE KÄSEMACHER are processing approximately 3.3 million litres of milk per year. This milk comes from 30 regional sheep- and goat farmers with 30 to 250 dams each. This partnership requires a conscientious attitude towards nature, a loving handling with all of the animals and an appropriate care taking. “Quality before quantity” is especially important - this helps us produce our delicious products.

The vegetables for our antipasti-assortment are grown and harvested with utmost care from our farmers in the south of Europe. We have a strong relationship to our partners - the use of finest raw materials and a respectful approach with nature are as important to them as to us.

„Love and passion in fine taste“ - by living this philosophy, **DIE KÄSEMACHER** are producing the most delicious antipasti-varieties and cheese assortments day by day.

As far as **DIE KÄSEMACHER** are concerned, it makes no difference whether they are supplying for their own brand, for international customers, for national and international retail chains, or for the hospitality industry – their values remain the same. IFS standards, the highest quality raw materials, and careful preparation have always the highest priority for **DIE KÄSEMACHER**.

Profiting from a strong brand

DIE KÄSEMACHER products are available in food shops all over Austria. The variety of different tastes on offer in the Waldviertel is loved and prized far beyond the borders of Austria. **DIE KÄSEMACHER**

now export to over 40 countries. As a client you can profit from their strong brand and choose from their wide range of products.



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From the first idea to the finished product – Private label

DIE KÄSEMACHER produce for your brand!

Are you a food producer yourself, and are you looking for specialists in sheep's milk and goat's milk products? Are you a retailer, and do you want to sell **DIE KÄSEMACHER** products under your own brand? **DIE KÄSEMACHER** will be happy to take a back seat so that your brand can take the credit!

Industrial processing

Are you a food producer, and do you need one of **DIE KÄSEMACHER** products – the sheep's or goat's milk, for example – for further processing? Get in touch with **DIE KÄSEMACHER**.

Meet DIE KÄSEMACHER at PLMA 2026

Press Contact

Imagertext: Peppersweet filled with finest fresh cheese – BBQ-Style

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