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Vensy España S.A.,

More than 48 Years Perfecting the Art of Smoked Fish in Southern Spain

With more than 48 years of experience, Vensy España is a specialist in the production of high-quality smoked fish. Based in Southern Spain, the company was founded on the know-how of master smokers and continues to combine traditional expertise with modern production standards.

From its facilities in Málaga, Vensy carefully selects raw materials from leading origins such as Norway, Scotland, Alaska or Canada, ensuring consistency, full traceability, and compliance with the highest international food safety standards. The company operates under IFS certification for its production facilities, guaranteeing high standards in food safety and operational excellence.

Vensy is committed to promoting sustainable fisheries, responsible aquaculture, and organic aquaculture practices, sourcing certified raw materials in accordance with internationally recognised standards such as MSC, ASC, and ECO, depending on species and origin. This approach reflects the company's strong commitment to transparency, traceability, and responsible sourcing across its supply chain.

As part of its ongoing product development strategy, Vensy introduces its Smoked Salmon Tenderloin with Guacamole tub, a new product designed to respond to current market trends and consumer demand for convenient, high-quality solutions. The launch demonstrates the company's ability to innovate within the smoked fish category following new trends while maintaining its core values of quality, and excellence.

Vensy España continues to strengthen its position as a trusted smoked fish specialist in both national and international markets.

This launch of the **Smoked Salmon Tenderloin with Guacamole tub**, represents a high-value solution designed to support retailer's product ranges, enhance differentiation in the chilled seafood category, and create added value within modern retail shelves.

Sonia Santos

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