



EURO COMPANY BRINGS NUT'S AMORE PREMIUM SPREAD INNOVATION TO PLMA AMSTERDAM

From 19 to 20 May, the Italian business brings two new premium additions to its range of spreads to the trade show in Amsterdam: Strawberry, Coconut and Almond and Mango and Almond.

Amsterdam, 19 May 2026 – Healthy snacking is transformed into an experience of taste and excellence with Euro Company's **Nut's Amore** spreads. From **19 to 20 May** in Amsterdam, the Italian company will participate in **PLMA**, one of the leading international trade fairs dedicated to private label products. At **Stand 8F75**, it will unveil two new flavour combinations in its line-up of spreads: **Strawberry, Coconut and Almond** and **Mango and Almond** blends.

In keeping with the signature traits of the Nut's Amore brand, these two new products mark a new step in the evolution of the Nut's Amore spread range redefining the healthy snack experience through on-trend ingredients and a superior taste profile. In these new spreads, the iconic quality of the almond — sourced from selected suppliers and lightly processed under the guidance of Italian artisans — combines with the sweetness of dried mango, strawberry and coconut to create colourful, contemporary blends.

Designed to tap into current wellness-oriented trends without sacrificing the pleasure and authentic flavour of the nuts and fruit, these two blends sit alongside the classic 100% nut spread range. They expand the portfolio with premium flavours capable of generating new purchase opportunities and creating ideal for multiple consumption occasions, from breakfast to snacking and dessert applications.

*"Nut's Amore was created to bring Italian quality, natural ingredients and flavour innovation to nut lovers around the world," says **Michele Schiavina**, Export Sales Director at Euro Company. "PLMA is one of the most important international platforms for private label and a key opportunity to meet buyers and partners from across global retail. Being here allows us not only to present new product developments, but also to reinforce Nut's Amore's positioning as a premium and innovative brand in the growing healthy spreads category."*

Euro Company has long been a key player in the private label sector, where it is recognised as a reliable partner for the development of high-quality, tailor-made nut- and fruit-based products. Thanks to its strong expertise, innovation-driven approach and ability to respond to market needs, the company represents a point of reference for private label projects in both Italian and international retail markets.

EURO COMPANY

Founded in 1979, Euro Company is an Italian company that sources, packs and markets nuts and dried fruit. With a workforce of over 400, the company is well known for its innovative product development and responsible, sustainable and transparent approach to doing business. Euro Company is a benchmark for healthy and sustainable nutrition that focuses on health, the planet and respect for people. Every Euro Company product exemplifies its values, from nuts and dried fruit to snacks, nut spreads and plant-based fermented foods.

For further information:



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