

PRESS RELEASE

FruttageL SCpA Exhibit at the PLMA International Trade Show in Amsterdam – May 2026

Alfonsine (RA), March 16, 2026 – FruttageL SCpA, a leading cooperative company in the agri-food processing sector, with a long-standing commitment to sustainability, innovation, and quality, will participate as an exhibitor at the **PLMA "World of Private Label" International Trade Show**, to be held in **Amsterdam on May 19-20, 2026**.

Participation in this prestigious international trade event represents a key opportunity for FruttageL to **showcase the latest additions to its range of beverages and plant-based products** dedicated to the **private label (PL) market**, while strengthening its international presence and building valuable connections with buyers and partners from around the world.

At the FruttageL booth, visitors will find a **wide selection of fruit juices and beverages, innovative plant-based drinks, and healthy and “free from” product lines** that continue to gain popularity among consumers and distribution channels. Another very popular Made in Italy, must have is our **passata and tomato sauce**. The stand will also feature a **preview of the frozen vegetable segment**, including **certified TUV compostable packaging**, underlining FruttageL’s commitment to environmental sustainability.

*"PLMA has always been a benchmark for the private label world," says **Giorgio Alberani**, Sales Director at FruttageL. "For us, it's the ideal setting to highlight our offering, deeply rooted in quality, Made in Italy excellence, and environmental responsibility."*

FruttageL will be located in **Hall 14, Stand D38**, where visitors will have the chance to **meet the team, sample select products, and discover the latest innovations** designed to meet both current and future market demands.

For more information, follow us at www.fruttageL.it and on our **social media channels**.

We look forward to seeing you at the fair!