

Escal



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Escal expands Salmon in Puff Pastry Range with New 2x160g Format

Escal is expanding its popular Salmon in Puff Pastry range with a new, more convenient format. The product, already a bestseller in a 700g size to share, is now also offered in a 2x160g format to meet the demand for individual portions.



This new format retains the same high-quality certified salmon (either MSC or ASC) and flaky puff pastry that have made the product a favorite in export markets. It provides a practical and delicious option, aligning with Escal's focus on quality and convenience.

“The 2x160g format offers more flexibility for our customers,” said Christophe Jakubowski, International Sales, at Escal. “It’s a response to the growing demand for individual portions, while maintaining the quality and taste that Escal is known for.”

The launch is part of Escal’s ongoing commitment to expanding its range of French specialties, meeting the needs of a global audience.

Escal, a family-owned company based in Eastern France with 50 years of culinary experience, produces a variety of delicious frozen and chilled produits (seafood, French specialties: escargots, puff pastries, Alsatian flatbreads), employing around 250 people. The company maintains high quality standards to ensure food safety and enjoyable consumer experiences



Contact:

Escal SA,

6 rue de la Minoterie,

67000 Strasbourg

Alexia Muller

Phone number : 03 88 60 05 56 | Fax : 03 88 60 78 50

Email : alexia.muller@escal.fr

Website : www.escal.fr