



Broken Taco Tex-Mex Assortment

Release date: 10th of April 2026, published in: Lebensmittelpraxis

“No more boring tacos!” with the Broken Taco Tex-Mex assortment – available from June 2026 at REWE in Germany

True to the motto “No more boring tacos!”, Leighton Foods A/S is bringing fresh energy to the fast-growing Tex-Mex segment with its Broken Taco product line. The portfolio - consisting of tortilla chips, tortilla wraps, unique spice blends, salsas, and dips, as well as authentic Mexican specialties such as “Jalapeño Jazz” (chopped jalapeños in vinegar brine) - is inspired by the Tex-Mex lifestyle. In addition, Broken Taco offers a wide selection of sauces in squeeze bottles that perfectly align with the current “street food” trend.

The brand, which originated in Norway, was developed in collaboration with Californian chefs and brings authentic Tex-Mex flavors to the European market. Broken Taco stands out from other manufacturers in the Tex-Mex category thanks to its eye-catching skull branding and unique recipes.

The “Broken Taco” range is already available in numerous European countries and will also be available in Germany at selected REWE stores starting in June 2026. The products are distributed in German retail stores by Ventas Foodmarketing GmbH on behalf of Leighton Foods A/S.

Leighton Foods A/S, April 2026

Contact Person: Valentin Keul, Manager Key Account & Marketing Social Media